



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

Hygiene Improvement Project – End of Project Overview of USAID/HIP



August 3, 2010

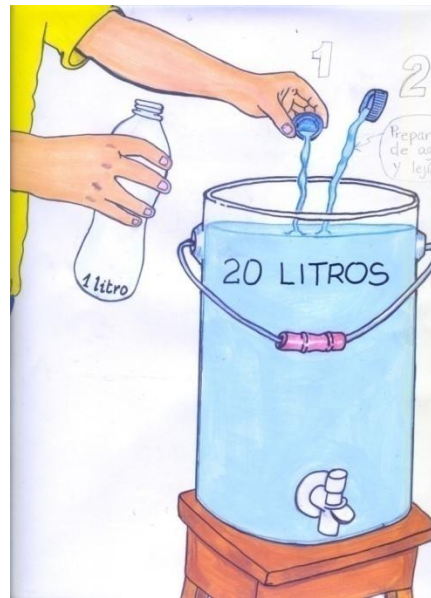


USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

HIP Is....

- A **6-year USAID-funded** project (until Sept. 2010) led by **AED**, partnered with **ARD**, **The Manoff Group**, **IRC** International Water and Sanitation Centre
- Aimed at reducing diarrheal disease and improving child survival through **3 key hygiene practices**

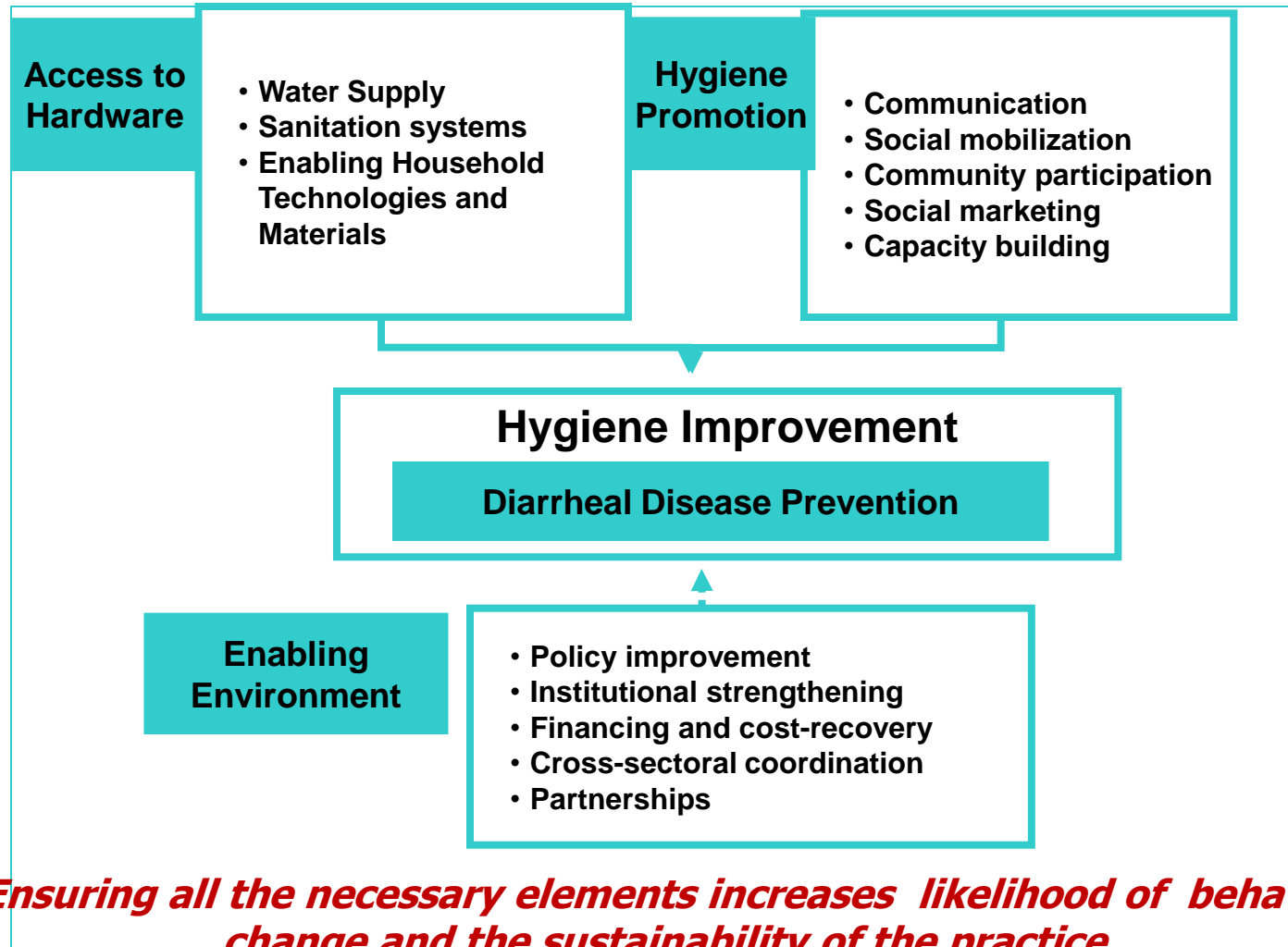




USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

The Hygiene Improvement Framework





USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

Key HIP Approaches

- Working at Scale
- WASH Integration—Schools; HIV/AIDS
- Market Approaches
 - Safe water, sanitation
 - Consumer perspective
- Negotiating Behavior Change/Focusing on Small Doable Actions
- Community Mobilization, e.g., CLTS



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

HIP's Key Areas of Work and Countries

- **At Scale** programs in **Ethiopia** in **Madagascar**
- Technical support for **POU** in **Nepal** and **Peru**
- **Sanitation** marketing in **Peru**, **Uganda**, **Madagascar**
- Targeted support for **HW and POU** to West Africa Water Initiative in **Ghana**, **Niger**, and **Mali**; HW in **India**
- **Integration** of hygiene into HIV/AIDS home-based care in **Uganda**, **Ethiopia**, **Kenya**
- WASH-friendly schools in **Ethiopia** and **Madagascar**



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

HIP Global Products

- WASH Improvement Training Package for the Prevention of Diarrheal Disease (CD)
- Access and Behavioral Outcome Indicators for Water, Sanitation, and Hygiene
- WASH & HIV Integration Resources (CD)
- Sanitation Marketing for Managers: Guidance and Tools for Program Development
- WASH-Friendly Schools: 1) Basic Guide for School Directors, Teachers, Students, and Administrators; 2) Training Guide for Parents, Teachers, and Student Leaders
- At Scale Hygiene and Sanitation Experiences and Lessons Learned in Ethiopia and Madagascar



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

**For more information about HIP's
experience and materials:
Check out our displays today and...
www.hip.watsan.net**



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

Highlighting HIP's Key Contributions



USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

What We've Learned: Working at Scale

- Ethiopia
- Madagascar





USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

What We've Learned: WASH Integration

HIV/AIDS

- Within USAID
- In countries: Uganda, Ethiopia, Kenya
- For the international community

WASH in Schools – Madagascar, Ethiopia

- WASH-Friendly Schools materials development





USAID
FROM THE AMERICAN PEOPLE

HIP HYGIENE IMPROVEMENT
PROJECT

What We've Learned: Sanitation



- USAID - Sanitation Consultation (2008)
 - Support to USAID Sanitation Working Group
 - Contributions to USAID WASH field guidelines for Missions
- Implementation experience in four field activities: Ethiopia, Madagascar, Uganda, Peru

