Hygiene Improvement Project – End of Project

Overview of USAID/HIP

August 3, 2010
HIP Is....

- A 6-year USAID-funded project (until Sept. 2010) led by AED, partnered with ARD, The Manoff Group, IRC International Water and Sanitation Centre

- Aimed at reducing diarrheal disease and improving child survival through 3 key hygiene practices
The Hygiene Improvement Framework

Access to Hardware
- Water Supply
- Sanitation systems
- Enabling Household Technologies and Materials

Hygiene Promotion
- Communication
- Social mobilization
- Community participation
- Social marketing
- Capacity building

Hygiene Improvement

Diarrheal Disease Prevention

Enabling Environment
- Policy improvement
- Institutional strengthening
- Financing and cost-recovery
- Cross-sectoral coordination
- Partnerships

Ensuring all the necessary elements increases the likelihood of behavior change and the sustainability of the practice.
Key HIP Approaches

• Working at Scale
• WASH Integration—Schools; HIV/AIDS
• Market Approaches
  – Safe water, sanitation
  – Consumer perspective
• Negotiating Behavior Change/Focusing on Small Doable Actions
• Community Mobilization, e.g., CLTS
HIP’s Key Areas of Work and Countries

• **At Scale** programs in Ethiopia in Madagascar
• Technical support for **POU** in Nepal and Peru
• **Sanitation** marketing in Peru, Uganda, Madagascar
• Targeted support for **HW and POU** to West Africa Water Initiative in Ghana, Niger, and Mali; HW in India
• **Integration** of hygiene into HIV/AIDS home-based care in Uganda, Ethiopia, Kenya
• WASH-friendly schools in Ethiopia and Madagascar
HIP Global Products

- WASH Improvement Training Package for the Prevention of Diarrheal Disease (CD)
- Access and Behavioral Outcome Indicators for Water, Sanitation, and Hygiene
- WASH & HIV Integration Resources (CD)
- Sanitation Marketing for Managers: Guidance and Tools for Program Development
- At Scale Hygiene and Sanitation Experiences and Lessons Learned in Ethiopia and Madagascar
For more information about HIP’s experience and materials: Check out our displays today and…

www.hip.watsan.net
Highlighting HIP’s Key Contributions
What We’ve Learned: Working at Scale

• Ethiopia

• Madagascar
What We’ve Learned: WASH Integration

HIV/AIDS

• Within USAID
• In countries: Uganda, Ethiopia, Kenya
• For the international community

WASH in Schools – Madagascar, Ethiopia

• WASH-Friendly Schools materials development
What We’ve Learned: Sanitation

- USAID - Sanitation Consultation (2008)
- Support to USAID Sanitation Working Group
- Contributions to USAID WASH field guidelines for Missions
- Implementation experience in four field activities: Ethiopia, Madagascar, Uganda, Peru